



Kingdom Advisors®, founded by Ron Blue and Larry Burkett, exists to serve the public by creating a recognized and credible specialty of Christian financial, legal, and accounting professionals within the financial services industry offering biblically wise financial advice.

As a part of that mission, though Kingdom Advisors® leaves the provision of designations regarding an advisor's technical training in their profession to other certification organizations, Kingdom Advisors® has created the Certified Kingdom Advisor® designation to provide confidence to those looking for counsel from a biblical perspective by certifying those advisors who have completed the Certified Kingdom Advisor® Educational Program and met certain criteria. The financial advisors who are eligible to seek the Certified Kingdom Advisor® designation include those in the core financial disciplines, including financial planners, investment professionals, attorneys, accountant/ tax professionals, and insurance professionals.

Your financial advisor's worldview is of critical importance, because ultimately, financial decisions flow out of a personal belief system. A financial advisor equipped to confidently deliver God's timeless truths can offer advice and counsel consistent with the values and priorities of a Christian.

A Wise Financial Standard™



A Wise Financial Standard™



kingdomadvisors.com



## Why Choose a Certified Kingdom Advisor®?

Every individual seeking a financial advisor in any discipline looks for someone who is competent, performs their work with excellence, evidences humility and integrity, and seeks to advance the client's interests first and foremost. Many advisors, whether a Certified Kingdom Advisor® or not, can meet these requirements. What is the difference?

God's Word says, "The mind of man plans his way, but the Lord directs his steps" (Proverbs 16:9, NASB). Additionally, it says that "The fear of the Lord is the beginning of wisdom" (Psalm 111:10a, NASB).

Second, you should desire your advisor to have a worldview or a perspective that is eternal in nature and, consequently, to help you actually be a steward of God's resources that He has placed in your hands to manage. If your advisor is not capable of asking the right questions, you can never get the right answers.

Third, you should desire your advisor to be a believer in Jesus Christ and, therefore, to be undergoing constant transformation by the Holy Spirit in becoming more Christ-like in character. As such, you should desire to be able to hold your advisor to a higher standard of character and integrity.

Why choose a Certified Kingdom Advisor®? Because a Certified Kingdom Advisor® has been trained and has committed to be a person of character who, from a biblical worldview, serves you with biblical financial advice on how to best meet the goals God has given you in being a steward of the finances that He has entrusted to you.



Yours in Christ.

Ron Blue  
Founding Director, Kingdom Advisors®



## What is a Certified Kingdom Advisor®?

Certified Kingdom Advisor® is a designation granted by Kingdom Advisors®, Inc. to individuals who have demonstrated themselves to be:

### **Believers in Jesus Christ**

by pledging agreement with the Kingdom Advisors® statement of faith and providing a personal testimony of accepting Jesus Christ as their Lord and Savior.

### **Able to Apply Biblical Wisdom in Counsel**

by participating in the Certified Kingdom Advisor® Educational Program, as well as ongoing training offerings, and committing to incorporate biblical principles in their financial advice.

### **Technically Competent**

by providing evidence of an approved professional designation (varying by discipline) or having at least 10 years full-time experience in their discipline

### **Ethical and of Integrity**

by agreeing to espouse and practice the Kingdom Advisors® Code of Ethics and maintain active local church involvement, as well as providing pastoral and client letters of reference.

### **Biblical Stewards**

by pledging that they practice biblical stewardship in their personal and professional life and give regularly in proportion to their income.

